

# SUCCESS STORY OF PROJECT COMPLETED FOR THE GOVERNMENT

17 Feb 2023

**Project Owner:** Electrical and Mechanical Services Department (EMSD)

**Project Name (in English):** Inno@E&M Open Day 2022

**Project Name (in Chinese):** 「機電創科開放日 2022」

## **Project Description:**

The Electrical and Mechanical Services Department (EMSD) organized an Inno@E&M Open Day 2022 at their headquarters to celebrate the 25th anniversary of the establishment of the Hong Kong Special Administrative Region (HKSAR) from 4 Nov to 6 Nov 2022. Cherrypicks is delighted to be invited to develop and support its 5G Indoor Navigation powered by Zeelo for public experience on selected floors. Zeelo is a world-class location intelligence SaaS platform enabling real-time navigation, geofencing marketing, augmented reality (AR), and location data services. Throughout the event, over 700 visitors experienced Zeelo's seamless navigation services.

Zeelo provides real-time indoor positioning technology with accuracy up to 1-3m. Once the destination is set, the most optimal route to the destination will be suggested and can be re-routed in real-time even if users take a detour along the way. Users can browse the virtual signages at the venue and view the detailed booth description in video or photo format. Visitors can also experience the seamless floor transitions from G/f to 3/f or 4/f.

**Means of Service Acquisition:** Invitation to Quotation

**Contractor Name:** Cherrypicks Limited

**Subcontractor Name:** nil

**Project Commenced on:** 01/Sep/2022

**Project Completed on:** 31/Aug/2023